

Smart Cameras and Technology That Improve Driver Safety & Development



IMPROVE SAFETY
BEST PRACTICES



INCREASE
ACCOUNTABILITY



PROACTIVE RISK
MANAGEMENT



LITIGATION
SUPPORT



ACCIDENT
AVOIDANCE



DRIVER TRAINING
AND EDUCATION

Innovative integrated hardware, technology and monitoring systems that work together to keep drivers and vehicles safe and productive.

The 3rd Eye Driver Safety and Development module utilizes seamlessly integrated smart camera systems, expert monitoring, and advanced technology to enhance visibility into driver behavior, offering invaluable insights that provide coaching opportunities to improve the safety and productivity of your drivers and fleet.



**Learn more or request a free,
no-obligation demo today.**

www.3rdEyeCam.com



3rd Eye Digitally Connected Technology

Innovative tools and technology that help develop and maintain a safe and productive vehicle fleet.

The Challenges

Safety is everyone's responsibility, but not everyone fully understands the best ways to achieve this critical objective. Despite our best efforts, mistakes can happen, and the results can be life-changing. Safety isn't always instinctive, and staying updated on the best practices to protect your employees, equipment, and company can be challenging.

Even the industry's top leaders can struggle with developing and maintaining effective safety practices. While training seminars and ongoing guidance are essential, they require continuous diligence to ensure lasting behavioral change across your teams.

Your fleet operates like a factory on wheels, often without direct oversight. That's where the 3rd Eye Driver Safety & Development solution steps in, extending your oversight across the fleet and effectively bridging this critical gap.

The Solution

Safety & Driver Development leverages 3rd Eye industry-leading smart camera systems, combined with specialized hardware and seamlessly-integrated technology solutions specifically designed for monitoring. The robust 3rd Eye solution identifies anomalies in driver behavior and captures video footage, which is then uploaded to the cloud along with telematic data to create a specialized safety event.

These safety events are reviewed by a team of specialists who flag best practice criteria, creating reliable coaching materials. Our solution is designed for consistent behavioral coaching, delivered in easily consumable amounts, ensuring that drivers receive actionable insights rather than being overwhelmed by excessive information.

The 3rd Eye digital platform develops a deeper understanding of your drivers and supports you in guiding them toward safer, improved behavior. Our continuously evolving digital safety tools include the latest technologies such as AI event detection and speed tracking, along with core features such as video requests, live streaming, and easy-to-understand coaching materials. 3rd Eye's Driver Safety & Development solution identifies the most risky behaviors across your fleet, offering effective coaching opportunities that keep your team on the path to a safer and more productive future.

Value Overview

- ✓ Improve lives through safety best practices
- ✓ Increase driver accountability
- ✓ Reduce accident downtime through driver education
- ✓ Provide litigation support
- ✓ Proactive risk management
- ✓ Identify unsafe driving habits

Designed For



CONCRETE



CONSTRUCTION



CRANES & EQUIPMENT



DELIVERY & DISTRIBUTION



EMERGENCY RESPONSE



FOOD / BEVERAGE



MOBILE SERVICES



OIL/GAS



PUBLIC TRANSIT



PUBLIC WORKS



REFUSE



SCHOOL TRANSPORTATION



TRANSPORTATION & TRUCKING



UTILITIES

Let drivers drive. We'll handle the rest.



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3RD EYE®