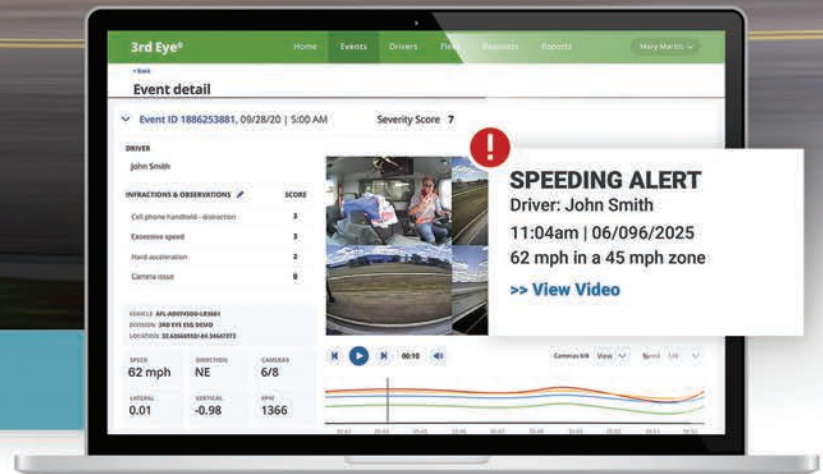


# Reduce Risk and Improve Safety With 3rd Eye Speed Monitoring Technology.



## 3RD EYE® SPEED REPORTING

Part of the new and improved  
3rd Eye Safety Solution Suite.



IMPROVE SAFETY  
BEST PRACTICES



INCREASE  
ACCOUNTABILITY



ACCIDENT  
AVOIDANCE



PROACTIVE RISK  
MANAGEMENT



DRIVER TRAINING  
AND EDUCATION



LITIGATION  
SUPPORT

## Helping Protect Your Fleet While Promoting Safer Driving Habits

Speeding is one of the most common and dangerous driving behaviors, increasing the risk of accidents, injuries, moving violations, traffic citations, and reputational harm. 3rd Eye's advanced speed monitoring and reporting tools help fleet managers identify and address unsafe driving through targeted insights and real-time data. By combining telematics, location intelligence, and video, 3rd Eye turns speed data into actionable intelligence that supports coaching, encourages safer habits, and improves overall fleet performance.



Learn more or request a free,  
no-obligation demo today.

[www.3rdEyeCam.com](http://www.3rdEyeCam.com)



3RD EYE®

# 3rd Eye Digitally Connected Technology

Enhance safety and reduce liability with Speed Reporting - part of the 3rd Eye Safety Suite.

## The Challenges

Driving faster than the posted speed limit is a dangerous habit that increases the risk of accidents and serious injuries. Higher speeds reduce a driver's ability to react to unexpected events, lengthen stopping distances, and increase the severity of collisions.

For commercial fleets, the consequences can extend beyond the road. Drivers caught speeding may face legal penalties, adding to driver turnover and creating costly compliance issues. Unsafe driving in branded vehicles can also damage an organization's public image and erode community trust.

Excessive speed is often an unconscious behavior, difficult to recognize and even harder to change. However, with the right tools and strategies, fleets can take control of speed-related risks and build a culture of safer driving.

## The Solution

Identifying speeding events gives fleet managers a powerful opportunity to correct high-risk behaviors and strengthen overall safety. The 3rd Eye suite of safety solutions includes comprehensive speed monitoring and reporting, enabling trends and patterns to be analyzed over time.

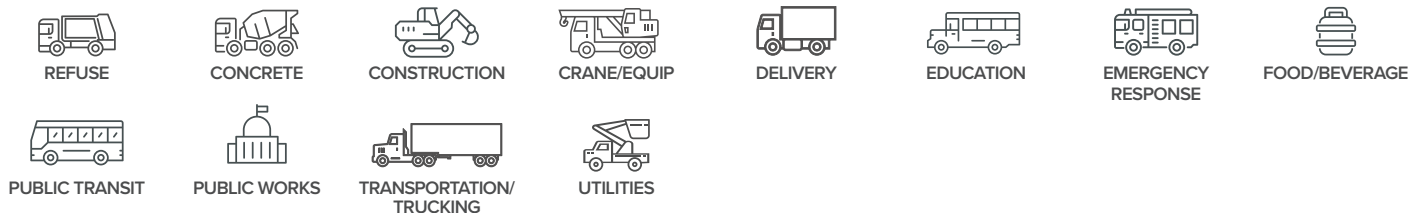
With customizable reporting, you can view speeding data by driver, infraction severity, geographic region, or date, helping you prioritize the most urgent safety concerns. This targeted insight supports more effective coaching, allowing you to reference recent events and reinforce best practices.

The result is not only a safer fleet, but also improved operational efficiency. Drivers become more familiar with routes and manage time more effectively, reducing unnecessary risk. By combining telematics, video, location intelligence, and 3rd Eye's advanced roadway database, your speed data transforms into actionable intelligence that drives smarter decisions.

## Value Overview

- ✓ Identify unsafe driving habits
- ✓ Accident avoidance
- ✓ Litigation support
- ✓ Continuous improvement
- ✓ Decreased number of moving violations and citations
- ✓ Proactive risk management

## Designed For



**Let drivers drive. We'll handle the rest.**



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**3RD EYE®**