

# Maximize Visibility and Minimize Blind Spots With 3rd Eye 360 Cameras.



**3RD EYE®**  
**360 CAMERAS**



**BLIND SPOT  
AWARENESS**



**ENHANCED  
VISIBILITY**



**ACCIDENT  
AVOIDANCE**



**PROACTIVE RISK  
MANAGEMENT**



**DRIVER TRAINING  
AND EDUCATION**



**LITIGATION  
SUPPORT**

**Help drivers identify what's around their vehicle with 360° visibility.**

3rd Eye's 360° cameras maximize driver visibility, minimizing blind spots and helping to detect potential hazards in real time. From reckless drivers to unexpected obstacles, advanced imaging allow operators to react quicker and make better decisions, aiding in accident avoidance, improving safety, and protecting lives on the road.



**Learn more or request a free,  
no-obligation demo today.**

**[www.3rdEyeCam.com](http://www.3rdEyeCam.com)**



**3RD EYE®**

# 3rd Eye Digitally Connected Technology

Enhance safety and reduce liability with 360 view camera systems for commercial vehicles.

## The Challenges

Fleets rely on heavy-duty vehicles with inherent blind spots, creating a constant risk of accidents, injuries, and costly damages. Limited visibility forces drivers to navigate with extreme caution, yet even the most skilled operators can struggle to detect hazards.

The sheer size and weight of these vehicles amplify the consequences of collisions, leading to severe financial liabilities, operational downtime, and potential loss of life. Without a proactive solution, fleets remain vulnerable to avoidable incidents that compromise safety, efficiency, and profitability.

## The Solution

The 3rd Eye 360 camera system revolutionizes driver awareness, minimizing blind spots and delivering a real-time view of the vehicle's surroundings. Unlike traditional mirrors or single-camera setups, this advanced multi-camera system dynamically integrates together video from multiple angles, creating a real-time, 360° bird's-eye view displayed alongside live HD camera feeds on a spacious 9-inch in-cab monitor. By providing both perspectives simultaneously, operators gain unmatched situational awareness, allowing them to navigate tight spaces, congested job sites, and unpredictable traffic with greater confidence and control.

With enhanced visibility, drivers can proactively detect and respond to potential hazards, including reckless motorists, pedestrians, cyclists, and unexpected obstacles, before they become incidents. By identifying dangers in advance, they can take quick, decisive action, aiding in accident avoidance, reducing downtime, and protecting both people and property.

Beyond real-time monitoring, the 3rd Eye system continuously records and stores high-definition video, providing fleet managers with a record of events. This critical documentation helps mitigate risk, protects drivers from false claims, and provides litigation support. With cloud connectivity, fleet operators gain real-time visibility into driver behavior, chassis and body activity, and equipment status, ensuring compliance, safety, and operational efficiency.

By helping to avoid accidents before they happen and providing clear evidence when they do, the 3rd Eye system delivers a measurable return on investment, enhancing safety, reducing operational costs, and providing fleet operators with greater peace of mind.

## Value Overview

- ✓ Blind spot awareness
- ✓ Accident avoidance
- ✓ Driver education and training
- ✓ Enhanced visibility
- ✓ Proactive risk management
- ✓ Litigation support

## Designed For



**Let drivers drive. We'll handle the rest.**



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