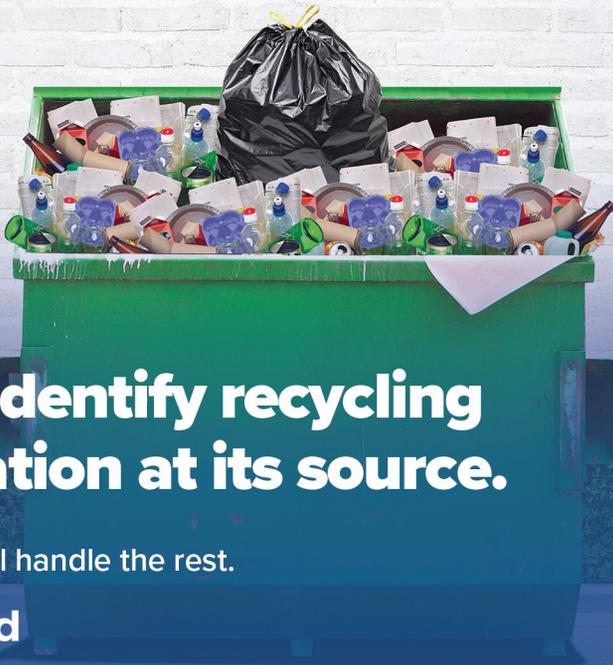




## Passively identify recycling contamination at its source.

Let drivers drive. We'll handle the rest.



# Purif-Eye California SB 1383

## Automated recycling contamination detection

### The Challenges

State governments across the country have started enacting legislation to assist in the reduction of landfill disposal, with California's SB 1383 being the most aggressive mandate yet. The bill aims to slow the effects of climate change by diverting organic materials from landfills and redirecting these materials for use in composting and other alternative applications. As more residents and businesses participate in organics recycling, the rate of contamination in these streams will naturally increase. CalRecycle acknowledges and addresses this issue by requiring jurisdictions to audit recycling and organics disposal at the collection point to promote "container contamination minimization". With jurisdictions typically passing compliance requirements to contract holders, haulers have an opportunity to not only win more business by meeting the requirement, but also increase profitability by doing so efficiently. While the guidance allows for manual (physical) route reviews, this method has historically been unsafe, expensive, and resource dependent. The Purif-Eye® module by 3rd Eye® digital offers an automated solution to plan, execute and report on annual route reviews as required by SB 1383 and similar legislation.

### The Solution

Purif-Eye by 3rd Eye provides a passive method for identifying recycling contamination and other non-conforming refuse at the point of collection. Adding the route review module to our contamination detection product will simplify planning, execution and reporting for annual route reviews as required by California State Bill 1383. This automated container audit solution ensures that contract requirements are met and fines for non-compliance are avoided, without requiring additional resources. Selecting routes and containers for audit is quick and easy, and since the contents of each collection are documented and analyzed by 3rd Eye, there's no need to deviate from standard operations. The specialized contamination camera, mounted in the hopper of the truck, bypasses the expensive and resource-dependent process of flipping lids and manually inspecting contents. Fewer feet on the street means higher levels of safety for your team and lower risk for your organization. The Purif-Eye route review module will help win and keep more contracts with proven regulatory compliance, safety and long-term efficiency in container audits.

### Value Overview

- Improve Sustainability
- Increase Safety
- Reduce Resource Dependence
- Simplify Reporting Process
- Ensure Compliance

### Perfect For



**3rd Eye complete fleet management solutions.**  
**Let Your Drivers Drive, We'll Handle The Rest.**



**Learn More or Request a Demo**  
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