



**Let drivers drive.
We'll handle the rest.**



The Solution

Solidifying any behavior starts with good leadership and proper coaching. Safety coaching includes identifying the event, understanding why the event happened, creating a constructive plan to prevent the event from occurring again, and following up to maintain consistent, positive behavior.

Our best-in-class coaching processes have been cultivated and refined by extensive research in safety standards, behaviors, rules, and regulations. Our solution is capable of triggering and sending events to 3rd Eye's expert team of safety analysts. This team works diligently to ensure that every event is reviewed with maximum attention to detail. With our dynamic solution set, we can accommodate broad scores of requirements, allowing the flexibility to set specific company standards. Based on your criteria, company-triggered events are visualized in an easy-to-understand dashboard, providing a quick safety overview.

Magnif-Eye gives you the fuel to drive, but it's up to you to get to the destination. We guide you through our easy-to-use solution, helping to coach your team and monitor their success. Magnif-Eye creates a seamless platform for historical tracking by retaining safety transactions, easily accessible with customized smart filters.

**3rd Eye complete fleet management solutions.
Let Your Drivers Drive, We'll Handle The Rest.**

Magnif-Eye - Safety Coaching

Innovative solutions that educate drivers on equipment, while helping you understand liability and improve bottom lines.

The Challenges

Everyone wants to be safe, but safety is never a guarantee. The best you can do is provide your team with the proper training, tools, and guidance to be as safe as possible. You never know who will come home each day and that can be a scary fact to consider.

In the waste industry, the risk of operators not returning home is a sobering reality, often resulting from an incident entirely out of their control. Hopefully this never happens, but without the proper tools, your team may unknowingly practice risky behavior. A good leader realizes that safety is everyone's responsibility, and that it takes a steady process to limit risk and retain a safe, happy team.

3rd Eye® digital's Magnif-Eye® module can be an invaluable partner, providing the tools to help you be proactive and successful in your safety mission.

Value Overview

- Improving lives through safety best practices.
- Optimizing time management with standard safety processes customized for your needs.
- Reducing vehicle downtime through driver education.
- Minimizing risk with historical policy management and flexible retention policies.
- Industry expertise to guide you, keeping your business in mind.

Perfect For



Learn More or Request a Demo
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