



Quickly and easily identify safety events by date, driver, or address, and request video to see **WHAT REALLY HAPPENED.**

Let drivers drive. We'll handle the rest.



## The Solution

Magnif-Eye utilizes 3rd Eye® digital's industry-leading camera systems, in conjunction with specialized hardware and technology solutions, specifically designed for monitoring. The robust 3rd Eye solution identifies anomalies in driver behavior and captures video footage. The video footage is uploaded to the cloud along with telematic data to create a specialized Magnif-Eye safety event.

Magnif-Eye safety events are reviewed by a team of expert specialists who flag best practice criteria, creating reliable coaching materials. Our solution is designed for consistent behavioral coaching in easily consumable amounts! With Magnif-Eye we aim to provide actionable insights rather than overwhelming informational clutter.

The 3rd Eye digital platform fosters an environment of understanding your drivers and assisting you in guiding them towards improved, safer behavior. Features such as video requests, live streaming, and digestible coaching materials let Magnif-Eye help keep your team on target for a safer, more productive tomorrow.

**3rd Eye complete fleet management solutions.  
Let Your Drivers Drive, We'll Handle The Rest.**

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## Magnif-Eye - Safety Coaching

Innovative solutions that provide invaluable insight into driver safety and behavior while on the road.

## The Challenges

Being safe is everyone's responsibility, but that doesn't mean that everyone understands how to best accomplish this objective. Even though we all try our best, sometimes mistakes occur. Safety isn't always second nature and it can be challenging to stay abreast of the best ways to keep your employees, equipment, and company protected.

Even the top leaders in the industry can struggle with ensuring safe practices. Training seminars and continued guidance still require constant diligence to ensure effective behavioral changes across your teams. Your fleet is essentially a factory on wheels, operating without clear oversight.

That's where the Magnif-Eye® safety module steps in, acting as an extension of your eyes and ears across your fleet, effectively bridging the oversight gap.

## Value Overview

- Best practice safety guidance
- Proof of driver behavior in case of incidents
- Historical records of driver performance
- Consistent and actionable education for driver growth and training
- Partnership opportunities for reduced insurance premiums
- Tracking and metrics for driver management

## Designed For



**Learn More or Request a Demo**  
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